# unitprintsPro.com

shoot. upload. share. print. SELL.

### How To: UnitPrints Pro Account.







Option 1: Sign up for an account. Go to www.unitprints.com and click on "Start Today!"

Fill out your name, user name, e-mail, and password.

Option 2: If you already have a unitprints.com account and you would like to upgrade to UnitPrints Pro, click on "Unitprints Pro" at the top of the menu and then Purchase Now on the right side menu. (You also have the option to start a Free Trial for a limited period of time).





# Uploading Images



Log in to UnitPrints, and from the menu at the top of the screen click 'Albums'.

Then, on the sidebar on the right side of the screen, click 'Create New Album'. When you make a new album, UnitPrints will ask you to begin uploading photos. You may choose to upload photos from your computer or from services such as Instagram, Flickr, DropBox, and Facebook. You will need to login to your other accounts.

To add additional images to an album click the "+ Upload Photos" button along the right sidebar.

### Troubleshooting:

Issue : 'Error 400' displays during upload If you see an error message that reads 'Error 400', this usually means your Adobe Flash Player is not sending the proper HTTP headers. Simply shut down your browser (File -> Quit), and then re-launch the browser, and the issue should correct itself. If you continue to experience this issue, please Contact Us for additional support.

Issue : No 'Upload Photos' button Sometimes, when on the upload photos page, the large green 'Upload Photos' button will not display. This is usually due to not having Adobe Flash Player installed (or having an old version or broken install of Adobe Flash). To correct this issue, simply Install the newest version of Adobe Flash.



# **Client Galleries**

Easily sell prints and digital downloads to customers with client galleries.

1. Create a new album and upload unlimited photos.

2. Set custom pricing for prints and downloads by clicking the sicon (see page 7 for more details).





4. Be sure to click the check box to allow high resolution and/or low resolution image downloads.

* Allow gallery visitors to purchase then download all originals. <u>Set your price here</u>	* Allow gallery visitors to freely download low quality images one at a time.
Hi Res Download	Lo Res Download



Clients can easily order prints directly from the gallery by simply clicking on an image then selecting the shopping cart icon. Photographers have complete control over how digital files are delivered. Clients can purchase high resolution digital downloads of the entire gallery from the shopping cart or download individual free low resolution files via the download button.





### How do I get paid?

Once client checkout is complete, all UnitPrintsPro commission free payout's happen on the fly and are immediately deposited to your account using PayPal's instant payment technology. Note: You must already have an active PayPal account set up. PayPal charges a 2.9% + \$0.30 processing fee per transaction.

After each order is placed, prints are then shipped directly to your client.

# Sharing Albums

### Easily sell prints to clients with albums.



Depending on your needs, choose from several options to share albums with your clients, friends and family.

Share more privately through an e-mail or publicly through Twitter, Facebook, Pinterest or a public link.



To share an album, click on the share icon underneath the album cover located on the Albums page or the "share" button on the right panel after you enter the album.



- 🕘 🖾 Email
- Twitter
- f Facebook
- 😐 🌐 Public Link
- Pinit Pinterest



unitprintsPro.com

# Sharing Albums

### Choose one of these options for Sharing this Album: Email Your Friend's Email: (only one email address at a time) Twitter f Facebook Your Name: ⊕ Public Link **Pinit** Pinterest **Optional Message:** Proofing Album By selecting Proofing Album, you are allowing access to this album without a UnitPrints account. All other permissions granted below will be available only after the person you share this album with logs into UnitPrints. Allow Individual Image and Album Download, high res (full size file) ..... Allow Individual Image Download, low res (72 dpi for fb, twitter, etc.) Allow advanced edits on the Photos in this Album Allow Others to Share Socially < Share

Click 'Proofing Album' to showcase custom branding and to direct clients to a specified website.

Clients can download entire

albums with ease.

#### Next, there are options to choose whether you would like to permit high resolution (full size) or low resolution (72 dpi) downloading of your album. Click the desired box. Allow individual image downloads or entire album downloads.

### If you would like to allow advanced editing click the allow editing box. If you would like to promote social

Open Invitations	for this Album						
Invite Code	Proof Only (View All Images, No Login Required)	Sharing Method	Hi Res Download	Lo Res Download	Advanced Editing	Photo Sharing	Actions
49780-87826195212	Yes	sara@colorincprolab.com	No	Yes	No	No	* *
50293- 849897575633	Yes	saralowthian@ferris.edu	No	Yes	No	No	×

sharing by others, click the given box.

Whenever you share an album with someone, they will have to accept your invitation. Open and accepted invitations will appear at the bottom of the screen when sharing. < Accept this Invitation

# Gallery vs Album

with a UnitPrints PRO Account







Sell Prints Online with a Private URL Sell Digital Downloads Limited Product Selection Mobile Ready



Full Product Offering Through Unitprints.com Custom Branding with Proofing Albums

### Both Albums and Galleries

Unlimited Free Uploads and Cloud Storage Unlimited Sharing with Custom Privacy Settings High Quality, Professional Printing Ability to Restrict Image Downloads Option to Allow Clients to Download High or Low Resolution Images Set Custom Price Lists Automatic Instant Payment to your PayPal Account at Client Checkout

# Manage Price Lists

UnitPrints' Professional users set their own royalty prices, promotions, and custom price lists. You get to decide how much you get paid! Your clients will be able to order products through UnitPrints and your pre-determined custom pricing will pay your portion to your PayPal account.

이상 그 아이지 동물 공유 분야가 같다.					Hi Sara Lowthian I 👜 Log Out 🌣 My Account
unitprints shoot. upload. share. print. SELL.	Albums	Orders	Products	UnitPrints <b>Pro</b>	<b>≒ Cart</b> (empty)
UnitPrintSPro Started Expires 03/06/2014 (233 days from now)					Q, Learn More ✔ Manage Price Lists

### **Customizing Price Lists For Clients**

UnitPrints has two separate price lists already set up. The promotional list calculates a 200% markup of the printing cost to you, or a minimum \$5.00 markup, whichever is greater. The standard list calculates a 400% markup with a \$5.00 minimum. You may use the default price lists, edit the current lists, or add new ones to fit your needs.

Note: Custom prices are applied to the base print price. Any extra charges for mounting, texture, coating, effects, or shipping are not included in calculating your custom prices

My Price Lists				
				+ Add Another Price List
Q, Include Inactive Price Lists				
Name	Royalty %	Minimum Royalty	Active	- 19 2 같은 것 ~ ^ ~ .
Promotional	200.00	5.00	🗸 🖋 Edit	× Delete
Standard	300.00	10.00	🗸 💉 Edit	× Delete



When editing your custom price list, choose a markup percent and a minimum markup amount. You also may override any prices calculated to customize even further. Simply click on the "Override" button next to each product and enter the desired amount.

### Clients will only see the customer price and not the printing cost.

Product	Printing	Custom Price	Comments	Action	Customer Pays
3 x 3	0.30	5.00	MIN Markup	📌 Override	5.30
11 x 14	7.25	14.50	Markup Percent	🖋 Override	21.75

# **Custom Branding**

For Albums.



Upload your logo to customize shared proofing albums. Log in to UnitPrints, and from the menu at the top right click 'My Account'. Scroll to the Bottom of the screen, click 'Choose File' and select a PNG file to upload.

For the best results, a white or lighter tone logo with a transparent background is recommended.

When clients click on your logo they will be directed to a desired website. In 'My Account' enter your website.

### Your Website

http://www.yourwebsite.com

Where should your clients be directed when they click http://www.yourwebsite.com

When sharing
an album click
'Proofing Album'
to showcase
your brand.

Spring 2014 (click here to return to Album)	Choose one of these op	tions for Sharing this Album:
111	<ul> <li>♥ Email</li> <li>♥ Twitter</li> <li>f Facebook</li> <li>♥ Public Link</li> </ul>	Your Friend's Email: (only one email address at a time) Your Name:
	<ul> <li>Pinterest</li> </ul>	Optional Message:
		Proofing Album
		All other permissions granted below will be available only after the person you share this album
		Allow Download, high res (full size file)
		Allow Download, low res (72 dpi for fb, twitter, etc.)
		Allow advanced edits on the Photos in this Album

Allow Others to Share Socially

# **Color Calibration**

Color Profile:

All UnitPrints professional printers and lab machines use the sRGB color space for printing photographs. Please ensure all files submitted to UnitPrints are in this color space, and have this color profile attached.

You can ensure files are appropriately profiled, by making some small adjustments in Photoshop.

To edit color settings in Photoshop, click "Edit" -> "Color Settings". Be sure to set "RGB Working Space" to "sRGB IEC61966-2.1". This will set Photoshop to work with files in sRGB.

However, this alone does not convert your images to sRGB.



tings: Custo	om	÷
Working Spaces —		
RGB:	sRGB IEC61966-2.1	\$
CMYK:	U.S. Web Coated (SWOP) v2	\$
Gray:	Gray Gamma 2.2	\$
Spot:	Dot Gain 20%	\$





Individual images you are working with, will need to be assigned sRGB. To do this, click "Edit" -> "Assign Profile". Then select sRGB (from working profile, or the profile list) and click "Ok".

Photoshop can warn you when these settings are not correct, and correct them. Simply click "Edit" -> "Color Settings" and check the boxes labeled "Profile Mismatches" and "Missing Profiles". This will display a warning anytime you are editing a non-sRGB image, and offer to convert it for you.

The Color Management Policies option will also allow Photoshop to convert images for you.



# Printing Images

Turnaround Times

UnitPrints strives to ship each order out as quickly and efficiently as possible!

Standard Orders: Standard Print orders that do not contain any Metallic prints, Mounting or Finishing Services typically ship within 1 business day.

Metallic Orders & Finishing Services:

Orders containing Metallic prints, Mounting (Styrene, Standout) or Finishing Services (Texture or Coating) require an additional business day for processing and typically ship within 2 business days.

Gallery Wrapped Canvas, Madera Mounts & Metal Print Orders:

Orders containing Gallery Wrapped Canvases, Madera Mounts and Metal Prints require extended processing and typically ship within 5 business days.

Weekends and Holidays: All orders received on weekends and holidays will begin production on the following business day.

Still have a question? E-mail us anytime at info@unitprints.com.